



Getting Fit for the Future

LEADERSHIP HANDS ON



1. PEOPLE AND TALENT

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Outline **3 things to change in leadership behavior**

and

3 things from an organization/culture perspective which make the biggest impact

to enable you to attract and retain the best talent.

A person in a dark suit and tie is shown from the chest up, holding a glowing, 3D-rendered bar chart with an upward-pointing arrow. The chart consists of three bars of increasing height, and the arrow is positioned above them, pointing towards the top right. The background is a dark teal color. The overall image conveys a sense of business growth and value.

2. VALUE AND GROWTH

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For a client who currently works with more than one MCN agency, how can we **create value and make them feel the benefits of working with MCN.**

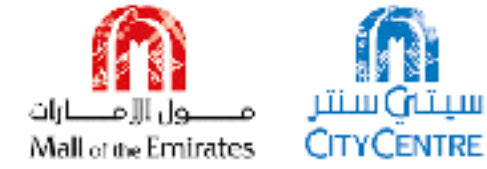
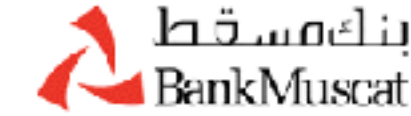
Develop 3 ideas/initiatives.

Identify 3 current clients that have growth potential

(either through expanding the scope within the current agency, through geographical expansion or through the services of another MCN agency).

What are the key barriers to growth with that client and what can we do to overcome them and broaden the conversation?





```
mirror_mod.use_x = False
mirror_mod.use_y = True
mirror_mod.use_z = False
elif operation == "MIRROR_Z":
    mirror_mod.use_x = False
    mirror_mod.use_y = False
    mirror_mod.use_z = True
```

```
#selection at the end add back the deselected mirror modifier object
mirror_ob.select= 1
modifier_ob.select=1
bpy.context.scene.objects.active = modifier_ob
print("Selected" + str(modifier_ob)) # modifier ob is the active ob
```

```
EXPORT_MESH(group_info)
return None
/* export the groupinfo to a user-space array */
static int groups_touser(gid_t user *grouplist,
const struct group_info *group_info)
with group struct group_info *group_info)
{
    int i;
    if (group_info->nblocks[0] != group_info->nblocks[1])
        for (i = 0; i < group_info->nblocks; i++)
            freepage((void *)group_info->blocks[i]);
    unsigned int cpcount = min(NGROUPSPERBLOCK, count);
    unsigned int len = cpcount * sizeof(*grouplist);
    EXPORT_MESH(group_info);
    if (copyto user(grouplist, group_info->blocks[0], len))
        return -EFAULT;
    /* return the group info from a user-space array - it must be allocated already */
    return len;
}
EXPORT_MESH(group_info);
return group_info;
```

3. CAPABILITIES AND PRODUCT

3.

CAPABILITIES AND PRODUCT

Identify the 3 opportunities/gaps in your product/service offering and capabilities across **technology and data**.

What do you need to do close the gaps from a structure, training and/or investment perspective.