



"I love reading. I read about 3 hours a day.
My favorite book is Facebook."



South Korea to Develop 5G Network 1,000 Times Faster Than 4G



Buffering may be a thing of the past by 2020 in South Korea. It would invest 1.6 trillion won (\$1.5 billion) to develop 5G technology that will be 1,000 times faster than 4G LTE and quick enough to allow users to **download full-length films (usually an 800-megabyte file) in one second.**

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9 Ways Social Media Marketing Will Change in 2014

From the decline of Facebook use among teens to Twitter's IPO, if there is one thing we know for sure about social media, it's that few trends hold on for long — so marketers need to stay on their toes.

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A Huge Hologram Delivered a Speech for Turkey's Prime Minister

Turkish Prime Minister Recep Tayyip Erdoğan couldn't attend a meeting of the Justice and Development Party in the Turkish city of Izmir over the weekend, so he sent a 10-foot digital hologram of himself to deliver his speech. In the video the lights go out over the crowd as a blue light unfurls upward and solidifies into a bigger — if hazier — prime minister.

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3D Printed Food: It's What's for Dinner

Although squeezing out food, layer by layer, from a 3D printer may not yet be particularly efficient — Such old favorites as chocolate, candy, and pasta will take on groovier, sculptured forms when extruded from food printers, and the machines will allow the cooking-adverse to prepare "homemade" ravioli at the push of a button.

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For First Time Ever, 1 Billion Smartphones Shipped in One Year

For the first time ever, one billion smartphones have been shipped in one year, marking a huge milestone for mobile. Vendors shipped more than a billion smartphones in 2013, up 38.4% from the 725.3 million devices shipped in 2012.

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The Countries With the Fastest Internet Are All in Asia

Hong Kong, South Korea, Japan and Singapore had the speediest broadband, in that order, according to the study that looked at traffic flowing through Akamai's global network from July through September. With Taiwan ranking No. 8, regions or countries in Asia made up half of the top ten.

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Facebook Ad Clicks Set Record in Q4 2013, But Concerns Linger

Facebook saw record highs in areas such as total ad clicks and click-through rates last quarter. The social network's click-through rates were up 365% over Q4 2012, and total ad-click volume more than doubled over the same time period last year.

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UAE posts largest number of Instagramers in the Arab world

In a recent report released by Phil Gonzalez, co-founder of Instagramers Gallery - a virtual photo gallery based on a massive photography platform, which enables users to share their photographs with the world - the UAE ranked number 1 among Arab countries in using Instagram, followed by Saudi Arabia, Kuwait, Lebanon, Morocco and Egypt.

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What's **not so hot...**

Why Hashtags Fail (And 4 Other Digital Marketing Disasters) [INFOGRAPHIC]

Remember the McDonald's #McFail? Of course you do. Early last year the hamburger giant asked Twitter users to share their positive experiences about McDonald's around the hashtag #McDStories. Except... it all went horribly wrong.

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